

TUTTI WOMEN FRUTTI



Tutti Frutti Women

*Born to empower women in the fight against
cancer & raise cancer awareness*



WHITEPAPER



@tfw_nft



contact@tuttifruttiwomen.art



[tfw.nft](https://www.instagram.com/tfw.nft)

FOR INFORMATIONAL PURPOSES ONLY



Table of contents

1. Table of contents

2. Abstract

3. Introduction

4. About Tutti Frutti Women

5. 6. 7. Mission. Why? How?

8. Vision

9. The storyline behind Tutti Frutti Women

10. The NFT minting process

11. Why build on Ethereum?

12. 13. 14. Roadmap

15. 16. Team

17. Summary

Thank you!



Abstract

The past decade has been a whirlwind of new technologies like blockchain, NFTs and cryptocurrency. This has opened new opportunities for investors and users alike.

The development of technology, cross-border expansion of business, and the pandemic have led to the rapid transition of many areas of human interaction into the digital world. Thus, the priorities of reality have become: safety, transparency, speed, ease of use, preservation of their rights and freedoms.

There's no doubt that blockchain technology is an exciting development, with the potential to revolutionise many industries.

Blockchain not only contributes to the modernisation of current digital technologies, but is also capable of completely changing the systems used today.

Already today we can observe how it is applied in many areas familiar to us.

The rise of NFTs is a prime example of the marriage between blockchain and art, attracting unprecedented public attention. In the foreseeable future, the NFT boom will continue to grow and transform the way how concepts and values are exchanged between blockchain and the real world.

This whitepaper is created to provide information about the Tutti Frutti Women project. An updated version of this document may be published in the future, on a date determined and announced in advance by the project team.



Introduction

The total market cap of NFTs surged to a new all time high of \$10.7 billion during the third quarter of 2021.

That is an increase of 723% when compared to the second quarter of 2021 when total sales in NFTs reached \$1.3 billion.

A variety of factors have contributed to the rise of NFTs, including the connection with the metaverse and celebrities jumping on the NFT bandwagon. And NFT sales have soared, with many well-known ones raking in millions of dollars.

NFTs are digital assets that represent real-world objects like art, music, gaming items, and videos. They are built on blockchains, encoded with the same underlying software as many other cryptos. Each NFT has unique identification codes and metadata to distinguish them from one another.

We've witnessed a surge in the many types of NFTs presently available for sale as curiosity around NFTs has grown in recent years. Currently, the value of NFTs in gaming and metaverse context is constantly growing, but they're nowhere near the most popular kind of NFT – "collectibles." People are especially interested in buying NFTs that they can collect and hold onto for a long time.

NFT Category	Sales
Collectible	116,567
Utility	103,909
Art	29,315
Metaverse	11,408
Game	8,102

Note: this Data is of January 2022 and only concerns the transactions carried out on the Ethereum cryptocurrency blockchain.

This paper will explain what our project stands for, the idea behind it and what we strive to achieve and more.

About Tutti Frutti Women



Tutti Frutti Women is a collection of 10,000 unique NFTs, randomly generated from a combination of 170+ traits, born to empower Women in the fight against cancer and to raise cancer awareness.

In terms of rarity, there are no two Tutti Frutti Women the same. Some are rarer than others, with only 10 that are legendary.

Holders can check the rarity rank on Rarity Sniper once the minting is over.

They are powered by the ERC721A smart contract code developed by Chiru Labs, creators of the Azuki NFT project. This contract is a powerful way to save the community gas costs even when the demand is high and to save the Ethereum network from unnecessary congestion by batch minting NFTs.

Tutti Frutti Women are hosted on IPFS, in order to have a storage system that cannot be altered by one of the parties without the authorization of all the others, and does not have a single point of failure.

IPFS assures us that the data included in this network are unique (they are uniquely identified by an identifier) and are protected against modifications, making this data immutable.

There are 100 free mint spots reserved for NFT projects collab and for our early supporters. At the moment of writing, there are 25 winners from our Twitter and IG community.

You can also register on [hey mint](#) to enter the raffle for a free mint spot if you missed our giveaways on SM.

The reveal of the art will take place 48hrs after you minted the NFT/s.

There is a 5% creator fee whenever a secondary sale occurs.

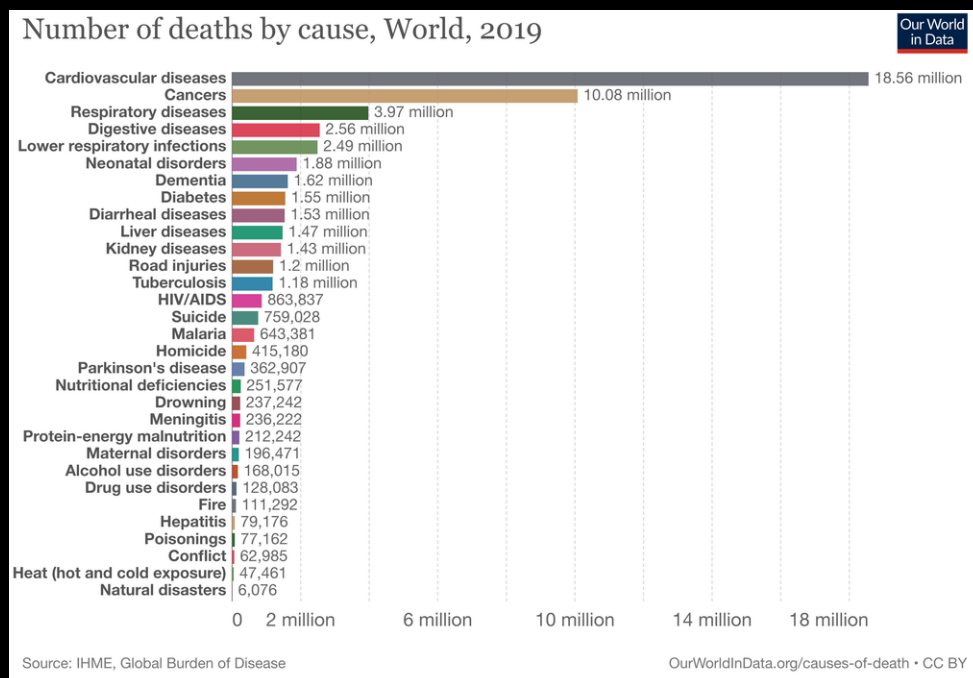


Mission

Tutti Frutti Women's mission is to bring people together to empower women who fight against cancer and to raise cancer awareness.

Why?

Cancer is one of the leading causes of death worldwide, accounting for 10 million deaths in 2020, without any decrease compared with 2019.



As per WHO, the most common causes of cancer death in 2020 were: lung (1.80 million deaths); colon and rectum (916k deaths); liver (830k deaths); stomach (769k deaths); breast (685k deaths).

Many cancers can be cured if detected early and treated effectively, that's why cancer awareness is very important.

Cancer impacts people of all ethnicities, sexual identities, and economic backgrounds. Although cancer prevention and treatment strategies have improved over the years, cancer diagnoses appear to be rising.



How?

Empowerment through art

This collection, which consists of 10,000 unique NFTs, stands in solidarity with the warriors who lost their hair due to cancer treatment. Tutti Frutti Women have no hair, but a colorful and fruity head instead.

The fruit trait is a mandatory element which couldn't be missed from any Tutti Frutti Women's head. And this is because it represents the beauty of women who lost their hair due to cancer treatment.

Usually the hair is seen as something sensual, attractive, beautiful, and also intimate for some people. Once the warriors are losing their hair, they are facing lots of emotional feelings and insecurities.

Tutti Frutti Women would like to remind them that beauty comes from inside and that the head is a source of ideas, of feelings, of the power to walk through the journey which we call life. Staying positive during such challenges can be difficult but at the same time it can only contribute to a colorful and fruitful journey.

Empowerment through donation

Financial donations are important to cancer organizations and the people and programs they support, including research to advance new treatments.

Therefore, Tutti Frutti Women will donate 10% of the sales to a Cancer Support Organization decided by holders.

Empowerment through Fruity Fund

The community is core to the mission of Tutti Frutti Women. Being a holder of one NFT comes with its one perks, such as access to the fruity fund.



The fruity fund concept is to empower the holders or/and a family member who has been affected by cancer and to encourage the prevention of cancer and kickstarting in the right direction during early detections.

Why cancer awareness?

Cancer awareness is the key to early detection and better health-seeking behaviour. Cancer is common in both developing as well as developed countries, but awareness is yet poor among the general population. Poor awareness may lead to poor uptake of screening modalities and delay in diagnosis.

How we contribute?

Tutti Frutti Women use the power of the NFT ecosystem to connect people from different backgrounds, different ethnicities, different expertise to whom they share knowledge, guidance and stories related to cancer.

As part of this mission, cancer survivors, warriors, experts in the field and advocates will be onboarded to share knowledge and their stories to empower other warriors and to raise cancer awareness among the Web3 community.

Tutti Frutti Women truly believes that together we have the power to literally save someone's life.



Vision

More than just an NFT

The collection is more than just NFTs, collecting the Tutti Frutti Women will create value for the holder bringing long-term benefits. Early adventurers will be given the opportunity to collect these unique NFTs starting at 0 ETH.

Community-focused

One definition of a community is a group of people that have something in common or who are similar in some way. Better said, they're the heart and soul of the NFT project. We see both of these conditions met within the NFT space.

NFT's allow a sense of digital identity and belonging, they attract similarly minded individuals who share a common goal and set of ideals but can come from very diverse backgrounds and locations.

Tutti Frutti Women plans to build and connect a highly engaged, inclusive and supportive community that share the same vision and thrive on uplifting each other.

Since the first days we focused on the community by rewarding the early supporters with various giveaways such as free NFTs from budding artists, WL, free mints and there are more to come.

Supporting and empowering budding artists in the space

Buying NFTs from budding artists is a great way of supporting them and we plan to continuously do it with the vote of our holders.

The collaboration doors are always open for all the talented artists and will give our best to support them if this stays in our power.

Having an impact as a progressive social mission in Web3 and beyond it

Together with the community, we will make a major difference.

The storyline behind Tutti Frutti Women



The project was born for a very specific mission and aims to have its own contribution for a world of less and less cancer.

As we know, cancer does not care about the position we have, financial status, nationality or gender.

We grew up seeing our favorite actors, actresses, singers, leaders or even loved ones taken away by cancer.

Jacqueline Lee Kennedy Onassis, Steve Jobs, Bob Marley, Liu Xiaobo, Miu Chu, Valerie Harper, Farrah Fawcett, Aretha Louise Franklin and many others have died because of cancer.

Despite the evolution of technology, cancer continuously affects people.

We have to raise cancer awareness in order to lead to high uptake of screening modalities and early diagnosis. This can save lives.

One example of the importance of early detection comes directly from our founder, Andre, who was diagnosed in 2020 with a disease which could lead to cancer if discovered later.

In terms of women empowerment in the fight against cancer, we saw IRL the physical and psychical pain the warriors are facing during that journey.

This is why Tutti Frutti Women came to life, to raise cancer awareness and to empower women in the fight against cancer.

The inspiration of the art is Carmen Miranda who was known for her signature fruit hat outfit that she wore in her American films.

The name of the collection means all fruits. The inspiration of the name comes from a Greek philosopher, Gus, who said "We are all different, but in the end, we are all fruit".

We found it inspiring and matched with our beliefs, mission and vision.



The NFT minting process

Minting an NFT means converting digital data into crypto collections or digital assets recorded on the blockchain. The digital files will be stored in a distributed ledger or decentralized database and cannot be edited, modified, or deleted.

Tutti Frutti Women NFT will have two minting phases as following:

Minting during the private mint on 2022.09.22

If you have snagged a whitelist spot, congratulations! You will be able to mint a free NFT during the private mint by going to the Tutti Frutti Women's website, connecting your Metamask wallet and clicking "mint."

Each whitelisted wallet can mint one free NFT.

Minting during the public mint on 2022.09.23

During the public mint everyone can mint up to 5 NFTs per wallet and pay a price of 0.03 ETH per NFT+ gas fees.

Public sales operate on a first-come-first-served basis.

Talking about gas fee, Tutti Frutti Women are powered by the ERC721A smart contract code developed by Chiru Labs, creators of the Azuki NFT project.

This contract helps ensure low gas fees for minters, even when the demand is high. For more info, check out the link <https://www.azuki.com/erc721a>

In case you missed the minting, you can **buy** on the secondary marketplace OpenSea.



Why build on Ethereum?

Innovation: Ethereum is the first blockchain to support smart contracts. It is where NFT started. It is a blockchain with an extremely rich application ecosystem, all these are happening thanks to its continuous innovation capability. Innovation provides more possibilities for the future development of our Tutti Frutti Women project;

Security: After years of development and operations, ETH has been proven to be a safe and reliable blockchain, and we hope our Holders can safely store and trade their assets;

Ethereum is the second largest cryptocurrency in the world, and has the most extensive applications and existing users in the crypto world.

Choosing ETH can better match the mission of our project and make our vision and mission a reality to reach more people;

Roadmap



Tutti Frutti Women NFT has a roadmap which consists of 3 phases.

Phase 1- Tutti Frutti Women Launch

Phase 2- 3D NFT collection Launch

Phase 3- Building on metaverse

Phase 1- Tutti Frutti Women Launch

1.1. Build and grow our community

Behind every successful NFT project stands a strong community. Tutti Frutti Women are in search of people to bless. This marks the start of our community building, bringing together like minded individuals to create something amazing. We'll bring the power of the Tutti Frutti Women to Twitter, IG, and Discord, which will provide the foundations for something much greater.

1.2. Partnership with successful NFT projects

The NFT projects which have a significant mission in Web3, which built beautiful communities around it are an inspiration for us and we are excited to collaborate with such NFT projects.

At the moment of writing, we collaborate with 13 NFT projects; we are proud and grateful for each of them and we will continue to work with more.

1.3. Giveaways

Since the first days we focused on the community by rewarding the early supporters with various giveaways such as free NFTs from budding artists, WL, free mints and there are more to come.

At the moment of writing, we acquired 7 NFTs from budding artists for our community, and already gave away 4 of them. Another 6 free NFTs from collabs were given away to our community, along with WL spots of NFT projects.

100 Tutti Frutti Women NFTs will be reserved for holders, marketing, and ambassadors.



1.4. Launching the collection

The date for collection launch is set to 2022-09-22 when the WL wallets can mint one free NFT. One day later, everyone can mint up to 5 NFTs per wallet

1.5. Online Community Events

Each online event will be announced in advance on Twitter, Discord and IG.

1.6. \$30K exclusive raffle for holders

Once the entire collection is sold out, there will be a total of \$30K raffle for holders as following:

\$20K raffle

2 Holders of 5 Tutti Frutti Women NFT will enter the raffle, each of them will win \$10K.

\$6K raffle

2 Holders of 3 or 4 Tutti Frutti Women NFT will enter the raffle, each of them will win \$3K.

\$4K raffle

4 Holders of 1 or 2 Tutti Frutti Women NFT will enter the raffle, each of them will win \$1K

1.7. Donation to a women's cancer support organisation

10% of the sales will be donated to an organisation chosen by the holders. We will introduce suggestions and the final decision will be in the holder's hands.

1.8. Fruity fund for holders

Part of the royalties will go to the fruity fund. We will create a fruity fund dedicated to holders or to a family member in order to encourage cancer prevention, early detection and to support our warriors.



Phase 2: TFW 3D NFT collection

Thank you and congratulations! We couldn't get here without you.

Phase 1 was a success and now we are ready to deliver even more.

An amazing and beautiful 3D of Tutti Frutti Women reserved exclusively for you, ready to enter the metaverse, will be launched.

The phase 2 and phase 3 will come with an updated whitepaper and a roadmap, built together with the holders of Tutti Frutti Women.

Phase 3: We all meet in the Metaverse

We take over in the metaverse. Will you be ready?

This is a long term ride which requires full support from the community.

We will work continuously and commit to deliver what we promise. The future of the project is designed and decided with the community.

Join us in this journey and let's be the reason for someone's life and smile, while we are having fun in Web3 space.

Hope to see you soon also IRL. The future is us!



Team

Currently we are a small but energetic, motivated, passionate, dedicated team which consists of artist, cofounder & dev, and founder.

In the near future, our team will be expanded.

The Artist: when it comes to the artwork, the artist is the heart.

Raby was hired to be the artist for our project. She is an independent talented artist from Afghanistan, adding love and passion in everything she creates. We have been working with her for around 5 months. We want to contribute in supporting and empowering small artists and this is one of the reasons for choosing Raby. We will continue this mission in Web3 as well.

The Cofounder & Dev: DApps, smart contracts, programming? He got it!

Robi is the Cofounder and the Developer of Tutti Frutti Women.

One of his hidden powers is programming. He has a degree and experience in software engineering.

IRL he quickly became a leader in the ICT industry, bringing us a new era of connectivity, speed and possibility.

On a personal note, Roby is a husband and a proud father of two kids.

He started his adventure on blockchains with decentralised finance- DeFi, and became an investor and an NFT collector.

He is passionate about Web3, wireless network technology, AI and photography.

Since day 1 he believed and supported the project's vision and mission. He is dedicated to ensure the long term development of the project.



The Founder & CEO: we all have a mother!

Andre is the founder and the CEO of Tutti Frutti Women.

At her core, Andre is a Jurist, having a bachelor degree in Law and two master degrees, one in Law and another one in Diplomacy.

Professionally, she grew up in a leading ICT Corporation, being awarded and decorated multiple times for her accomplishments.

She also dedicated part of her time as a volunteer to an Environmental Organization, contributing to a cleaner and healthier environment by handling the legal matters in terms of recyclable waste and the relationship between the government, its institutions and the citizens.

Andre found her passion for the blockchain thanks to the Shiba Inu ecosystem which is expanding impressively and decided to explore the Web3 ecosystem, becoming an NFT collector and an investor in her spare time.

Her biggest fear was always cancer. In the past years, she heard it from loved ones and most recent, almost for herself.

The most common question from a doctor to a newly diagnosed cancer patient is "Why did you not come earlier?"

As modern life keeps us busy running for career development and accomplishments, we tend to forget how to take care of our health.

Therefore, Andre decided that it is time to make a difference and to use the power of the NFT ecosystem to raise cancer awareness and to empower warriors within this strong and growing space. This is how and why the project was born.

Currently, Andre is full time dedicated to the project. With her dedication and expertise, she will drive the project to the success it deserves.



Summary

Supply: 10K unique NFTs

Mission: women empowerment in the fight against cancer and raise cancer awareness

Blockchain: Ethereum

Private mint: 2022.09.22

Price: 0 ETH + gas fee

Qty: 1 NFT per WL wallet

Public mint: 2022.09.23

Price: 0.03 ETH + gas fee

Qty: up to 5 NFTs per wallet

Where to mint?

On our website: <https://www.tuttifruttiwomen.art>

You need a wallet which supports ERC20, we recommend metamask with some eth and consider the gas fee as well.

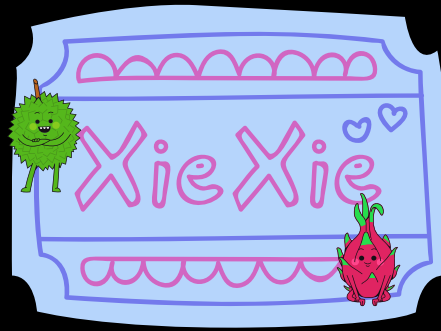
When reveal?

The NFT will be revealed 48 hours after the mint and you can check it on OpenSea.

Why to mint?

Because you share the same vision and want to contribute to the project's mission while you can benefit from the value given by being a holder of Tutti Frutti Women NFT.

Moreover, you will enter the raffle to win \$, you are eligible for fruity fund and many other benefits mentioned in the roadmap Phase one.



ARIGATOU

